

FOR IMMEDIATE RELEASE

For more information, please contact:
Inga Rundquist
(563) 210-7989
irundquist@mindfirecomm.com



Season 2 of Saddle Up with Dennis Brouse™ to begin airing on IPTV Nov. 7
New season full of new training tips and stories about horses filmed in Iowa

November 3, 2009, Le Claire, Iowa – The second season of [Saddle Up with Dennis Brouse](#), a public television show filmed entirely in Iowa, will begin airing on public television stations across the country this week. Iowa Public Television will broadcast the 13-episode series on Saturday mornings at 8 a.m.

Saddle Up with Dennis Brouse, which celebrates the storied relationship between horse and human, is hosted by respected horse trainer and Iowa native, [Dennis Brouse](#). Season 2 was shot earlier this year at numerous Iowa locations, including Le Claire, Urbandale, Pella, Eldon, Council Bluffs, Amana, Winterset, Coon Rapids, Humboldt, Hazleton, Waterloo, Cedar Falls, Cedar Rapids, Mount Pleasant, Marshalltown, and others.

In Season 2 of the show, Brouse continues to showcase horses and the many reasons people everywhere are enthralled with these magnificent animals. Topics include jousting, mounted shooting, vaulting, buggy rides, as well as historical segments that focus on the role horses played in these events, such as the life of Buffalo Bill Cody, Wyatt Earp, the Mormon Trail and Amish villages.

Each episode of *Saddle Up with Dennis Brouse* also features a specific training question or situation addressed by Brouse with a horse owner. Throughout the episode, he shares his simple and effective training techniques to help develop a relationship of honesty and trust between horse and human.

“All this footage was filmed in Iowa at the many attractions that can be found across the state, featuring Iowans and their horses,” said Brouse. “It was truly a joy shooting the series in Iowa, and I’m very happy that audiences all across the country will learn more about Iowa and these magnificent animals through the show.”

The show gives Iowa a tremendous amount of exposure all across the country. The 13 episodes of Season 1 aired on 202 public TV stations across the U.S., including some of the nation’s biggest TV markets, such as Los Angeles, Chicago and San Francisco. Coverage is expected to remain the same, if not increase, for Season 2.

This exposure will continue to build in the coming year. Season 3 of the TV show, which was also shot in Iowa, is currently in post-production and is scheduled to be released early next year. Brouse is also working on a 6-part documentary for public television stations called *History of the Horse* that is filmed in Iowa and will be released in May 2010.

Brouse has been working with horses since the age of 14. After learning to train horses “the old fashioned way” using intimidation, he realized that he was at odds with this method and began developing his own safer, gentler techniques based on building a bond between human and horse. In 1996, Brouse started training horses on a full-time basis and has since spent thousands of hours studying and fine-tuning [his training methods](#).

Saddle Up with Dennis Brouse is produced by GlassOnion Productions and distributed by Executive Program Services. For a list of public television stations airing the show, visit the [Saddle Up TV Schedule](#) page.

Season 2 of *Saddle Up with Dennis Brouse* is made possible by American Cowboy, Featherlite Trailers, Gold Buckle Network, and Kent Feeds.

For more information, visit www.saddleupwithdennisbrouse.com.

#